

Fund Raising



The Benefits of Having a Sponsoring Committee Are:

- Can help you with your Fund raising
- Members would be covered under the League insurance
- The Committee would be able to use the Leagues Charitable number for grants, raffles, etc.
- All Committee members would be screened under the Leagues Screening of Volunteers Policy
- The Chair of the Committee is invited to the League's AGM and has voting rights

Types of Fundraising

- Special Events
- Corporate Donations
- Foundation Grants
- Personal Donations
- Donation In Kind
- Tag Days
- Gifts & Civic/Service Clubs
- Coin Cans
- Sale of Merchandise
- Auctions
- Bingos
- Raffles
- Nevadas

Bad Fund Raising Ideas

- ❖ Anything that endangers participants
- ❖ Anything that's been overdone
- ❖ Poorly Organized events
- ❖ Events associated with previous bad history
- ❖ Trying to raise money when it's not needed
- ❖ Appeals based on misinformation, conning or guilt
- ❖ Appeals which invade the privacy of dignity of others

Before You Start Consider:

- ◆ Number of Volunteers
- ◆ How Much Time
- ◆ If Seed money Is Required
- ◆ How Much Are You Hoping To Raise
- ◆ The Community & Type Of Organization
- ◆ What Are You Raising The Funds For

Objectives:

1. To Raise money
2. Create Awareness of Your Organization
3. Gather More Volunteers
4. Solidify credibility in the community
5. Educate the Public - Publicize

Planning A Special event:

- ✓ Choose the event carefully
- ✓ Allow enough time
- ✓ Check Calendar to avoid conflicts and holidays
- ✓ Be creative
- ✓ Piggyback additional revenue sources
- ✓ Keep Costs low
- ✓ Have an escape plan
- ✓ It is impossible to over plan a special event
- ✓ Central Co-ordinator

Examples of Special Event Fund Raising Themes

- Walk / Bike-A-Thon
- Theatre Party
- Monte Carlo Night
- Arts & Crafts Fair
- Talent Contest
- Bowl-a-thon
- Community Picnic
- Community Clean Up Day
- Car Wash
- Bake Sale
- Dance
- Road Rally
- Golf Tournament

Piggyback Revenue Sources

- ❖ Food Sale Booths
- ❖ Photos of attendees
- ❖ T-Shirts
- ❖ Car Wash
- ❖ Valet Parking
- ❖ Game Booths
- ❖ Babysitting/child care
- ❖ Raffle
- ❖ Auction
- ❖ Sale of Discount coupons



Donations In Kind

- ◆ Posters & Brochure Printing
- ◆ Office Supplies
- ◆ Computer / Software
- ◆ Furniture
- ◆ Equipment
- ◆ Use of facilities
- ◆ Land
- ◆ Food Products or free refreshments

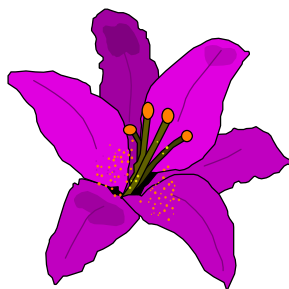
Other Ways of Making Money:

- United Way Donations
- GST Refunds



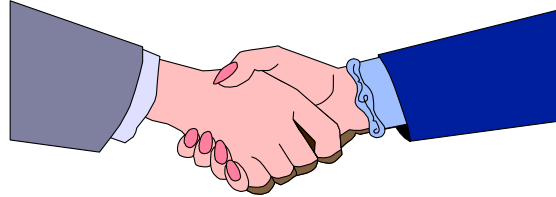
Trillium Foundation

- ❖ Established by the provincial government
- ❖ Agency of the Ministry of Citizenship, Culture and Recreation.
- ❖ Canada's largest grant making foundation
- ❖ \$100 Million in annual funding from Prov. Charitable gaming initiative
- ❖ Two Deadlines for Applications per year
- ❖ For information Call: 1800-263-2887 ext. 201 or access website at www.trilliumfoundation.org



Acknowledge and Thank Donors:

- Thank you letter
- In Person At Annual
- In Newsletter
- Present a Certificate or Photo
- Put Donors Name On Display
- Explain How Funds Were Used



Thank & Acknowledge Volunteers

- Plaque or Certificate
- Gift
- Pin/Badge from organization
- Coffee Mug
- Letter of Thanks from CO
- Article in Newsletter